



# HOSTING A SCRATCH DAY EVENT

ScratchEd webinar series

Monday, February 28, 2011

7pm-8pm EST

Hosted by Mitch Resnick and Karen Brennan

With special guests Shani Daily, Stephen Howell, James Robson, Lorraine Leo, and Yoshiro Miyata

# Tonight

- What is Scratch Day?
- How can I host one?
- What could it look like?
  - Shani Daily, USA
  - Stephen Howell, Ireland
  - James Robson, New Zealand
  - Yoshiro Miyata, Japan & Lorraine Leo, USA

**What is Scratch Day?**



July 24-26, 2008

**HOME**

**PROGRAM**

**KEYNOTES**

**VIDEOS**

**PRESS**

**CONTACT**

**Welcome!**

## **Scratch@MIT**

**the first conference focused on the ideas, applications, and joys of Scratch**

Educators, researchers, developers, and other members of the worldwide Scratch community united to share experiences and imagine the possibilities of Scratch.

For three days, July 24-26, 2008, we gathered on the campus of Massachusetts Institute of Technology (MIT) to:

- share stories of how Scratch is being used in homes, classrooms, and community centers
- participate in hands-on workshops, to learn new Scratch techniques and strategies
- discuss research examining how and what kids learn with Scratch
- explore future directions for Scratch with members of the MIT Scratch Team

If you would like to be added to a mailing list to receive announcement of future conferences and events, please [contact us via email](#).

The Scratch@MIT conference appreciates funding from the National Science Foundation (grant ITR-0325828) and Microsoft Corp. Opinions, findings, and conclusions or recommendations expressed on this site do not necessarily reflect the views of the funders.

Looking for [Scratch@MIT 2010](#)?



LIFELONG KINDERGARTEN



MIT Media Laboratory



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## Attend an event

Scratch Day is a worldwide network of gatherings, where people come together to meet other Scratchers, share projects and experiences, and learn more about [Scratch](#).

There are currently 19 events in 11 countries. Explore the map or check out the [events list](#) to learn more about Scratch Day events being planned around the world.

In 2010, there were 120 events in 40 different countries. Take a look at [last year's map and events list](#).

In 2009, there were 120 events in 44 different countries. Take a look at the [2009 map and events list](#).

What will happen this year?

## Organize an event

You can plan many different types of activities for Scratch Day. For example, you could organize:

- hands-on workshops to introduce newcomers to Scratch
- exhibitions to showcase projects by local Scratchers
- sessions where educators share Scratch experiences
- informal gatherings where Scratchers can share ideas

This site was created to support people in planning Scratch Day events - big or small. There are [resources](#) to help design activities, and [forums](#) to discuss and ask questions. [Create an account](#) to start planning your Scratch Day event.

What will your Scratch Day look like?

**meet  
share  
learn**

**How can I host one?**

# **Design with opportunities for:**

creating  
personalizing  
collaborating  
reflecting





Home

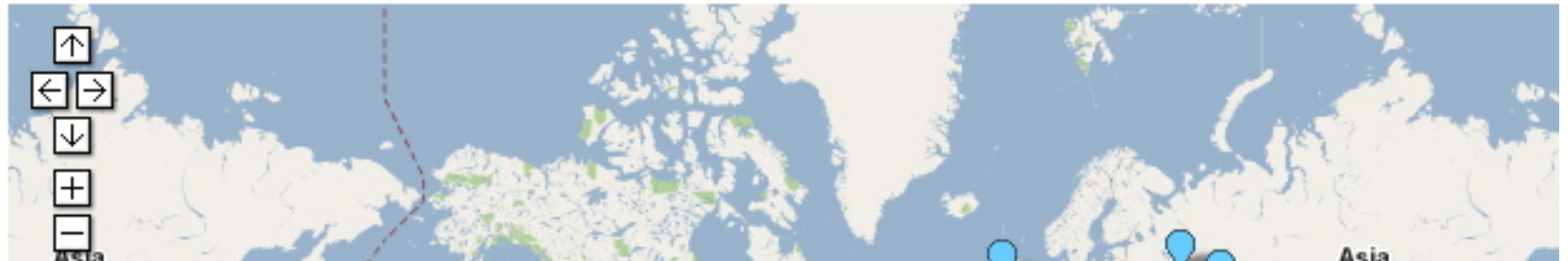
Events

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Organizers

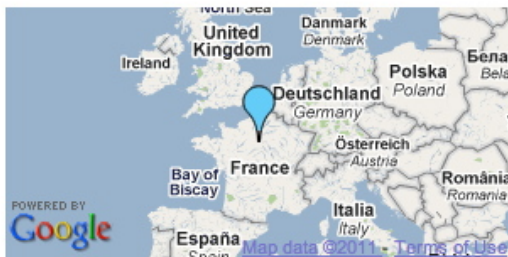


<http://day.scratch.mit.edu>



## Events

Sort by: [Date posted](#) | [Event name](#) | [Event date](#) | [Country](#)



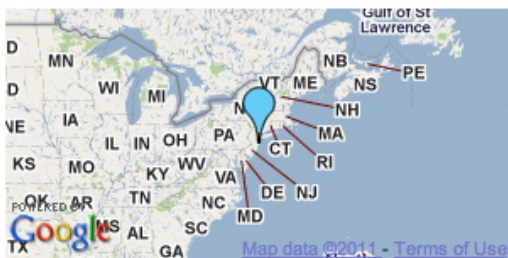
[Scratch Day : imagine — programme — partage !](#)

Posted 1 day 1 hour ago by [Christophe THOMAS](#)

Who: Everyone

When: May 21, 2011 10:00am

Where: France



[Scratch Day at TC 2011](#)

Posted 1 week 1 day ago by [Cameron Fadjo](#)

Who: Everyone

When: May 14, 2011 9:00am

Where: United States



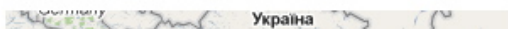
[Scratch Day Ireland 2011](#)

Posted 3 weeks 5 days ago by [Stephen Howell](#)

Who: Everyone

When: May 21, 2011 11:00am

Where: Ireland



[Scratch Day Istanbul 2011](#)



## Resources

This collection of Scratch Day resources is under active development, and items will continue to be added. If you have resources that you would like included here or if you spot anything that should be changed, please let us know through the [Contact Us form](#).

### Event organizing guide

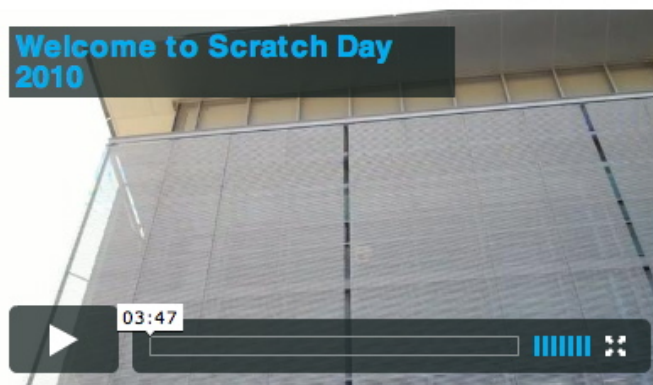
Thinking about hosting an event? Not sure how to get started? Check out the [event organizing guide](#).

### Workshop design guide

Wondering how to help people get started with Scratch? Check out the [workshop design guide](#) for ideas about how to organize an introductory Scratch workshop.

### Event videos

A [video welcome](#) to Scratch Day 2010 from members of the MIT Scratch Team.



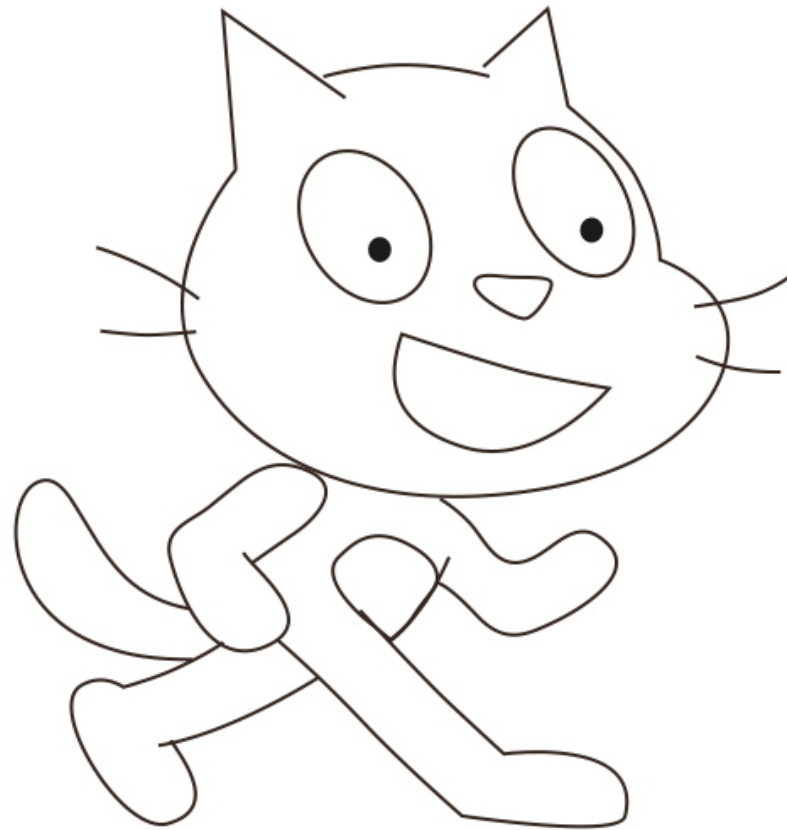
This [video](#), designed by Harvard master's student Michelle Chung, is a short promotional introduction to Scratch Day.

# SCRATCH DAY

meet • share • learn



event organizing guide



# Getting Started with Scratch

a guide to designing introductory Scratch workshops  
*draft version, september 2009*





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## Media

What happened at your Scratch Day event? We've created galleries on media-sharing sites: ScratchEd, Scratch, Flickr, YouTube, and Twitter. Organizers and participants are encouraged to share Scratch projects, photos, and videos from Scratch Day events!



### Scratch Day on ScratchEd

Last year, [stories were shared here](#) on the Scratch Day site. This year, we're encouraging organizers to share stories on ScratchEd. To add a story to ScratchEd:

- [Sign in](#) to your ScratchEd account.
- [Add a story](#) by sharing text, Scratch projects, images, and other files from your event.
- Include [scratch day](#) in the keywords.

[This video](#) demonstrates how to add a story to ScratchEd.



### Scratch Day on Scratch

There is a Scratch Day Gallery on the Scratch website that you can use to share projects related to a Scratch Day event. To add to this gallery:

- [Sign in](#) to your Scratch account.
- Visit the [Scratch Day Gallery](#).
- Click the *add my projects* button and select the projects that you want to share.



### Scratch Day on Flickr

There is a Scratch Day Group on Flickr that you can use to share photos from a Scratch Day event. To add photos to this group:

- [Sign up](#) for a Flickr account or [sign in](#) to your existing Flickr account.
- Join the [Scratch Day Group](#).
- Upload your photos and add them to the group.








# SCRATCH DAY

May 21, 2011

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## Forums

Forum	Topics	Posts	Last post
 <a href="#">Announcements</a> News about Scratch Day 2011	2	2	<a href="#">Save the date: Scratch Day webinar on Monday, February 28</a> by <a href="#">kbrennan</a> Jan 17 2011 - 10:28am
 <a href="#">Event planning</a> Ideas, questions, and suggestions for Scratch Day 2010 events	1	1	<a href="#">Planning for Scratch Day 2011</a> by <a href="#">kbrennan</a> Nov 18 2010 - 10:46am
 <a href="#">Website</a> Bug reports and feature requests for the Scratch Day website	10	27	<a href="#">Multi-location projects</a> by <a href="#">kbrennan</a> Apr 4 2010 - 11:39am
2010 Archive of forum posts from the first Scratch Day			
 <a href="#">Announcements 2010</a> News about Scratch Day 2010	3	6	<a href="#">Scratch Day in the News</a> by <a href="#">kbrennan</a> May 21 2010 - 8:28am
 <a href="#">Event planning 2010</a> Ideas, questions, and suggestions for Scratch Day 2010 events	7	42	<a href="#">Let's connect our Scratch Day events to express the diversity of living things on earth</a> by <a href="#">Yoshiro Miyata</a> Jun 9 2010 - 8:42am
2009			



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mres



**Mitch Resnick**

*United States*

*Joined 2 years 3 weeks ago*

Currently organizing

[Scratch Day MIT 2011](#)

Previously organized

[Scratch Party! Scratch Day MIT 2010](#)

[Scratch Day MIT 2009](#)

Shared stories

[Scratch Day Diversity](#)

I direct the Lifelong Kindergarten group at the MIT Media Lab, where we develop new technologies (such as Scratch!) to engage people in creative learning experiences.

<http://scratch.mit.edu/users/mres>



**What could it look like?**

## Search

Enter your keywords:

[Advanced search](#)

### Search results

#### [Scratch Day 2010 at Thomas Jefferson Institute \(Queretaro, Mexico\)](#)

... Mexico, private school., Queretaro, read, school, **scratch day**, share, showcase, solution, start, Thomas, trial) ...

Story - [Itj\\_teacher](#) - February 18, 2011 - 0 comments

#### [Pollination: An Interview with Seung Joon Choi about Scratch Day Seoul](#)

... about education innovation, but when asked about **Scratch Day** Seoul, he says, "It was quite a success, but not that big of a ... about education innovation, but when asked about **Scratch Day** Seoul, he says, "It was quite a success, but not that ... manufacturers, researchers or parents who attended **Scratch Day** Seoul and you'll hear quite a different story. Seung Joon ...

Story - [Michelle Chung](#) - January 06, 2010 - 2 comments

#### [MIT Scratch Educator Meetup](#)

... settings, feedback on a Scratch unit plan, brainstorm of **Scratch Day** plans, and exploration of Scratch for advanced computer science ...

Story - [ScratchEd Team](#) - January 06, 2011 - 2 comments

#### [Using Picoboards and Scratch with students as alternate input devices](#)

... to let students and teachers use picoboards during our **Scratch Day** event, at 2 separate computer club meetings we hold, as well as ...

Story - [dang](#) - November 18, 2010 - 1 comment

#### [A Kiwi Scratch Day @ Forrest Hill School NZ](#)

... Our first ever **Scratch Day** - Read all about it! I first learnt about **Scratch Day** in 2009. I was keen to give it a go, however time was against us ...

Story - [Mr.R](#) - June 23, 2010 - 5 comments

#### [Scratch Day 2010 at Teachers College](#)

... Teachers College celebrated its Second Annual **Scratch Day** on May 22, 2010. ... and reasoning skills. MIT held the world's inaugural **Scratch Day** in 2008, and the following year, Teachers College hosted its own ...

# **Design with opportunities for:**

creating  
personalizing  
collaborating  
reflecting

**What could it look like?**

Shani Daily, USA

# Partnering

Schools

Vulcan Park and Museum

Themes tying partners



## **Starting early**

February or March

Once per week

Teachers support

# Showcasing

Participants working toward the day

Competition (or not)

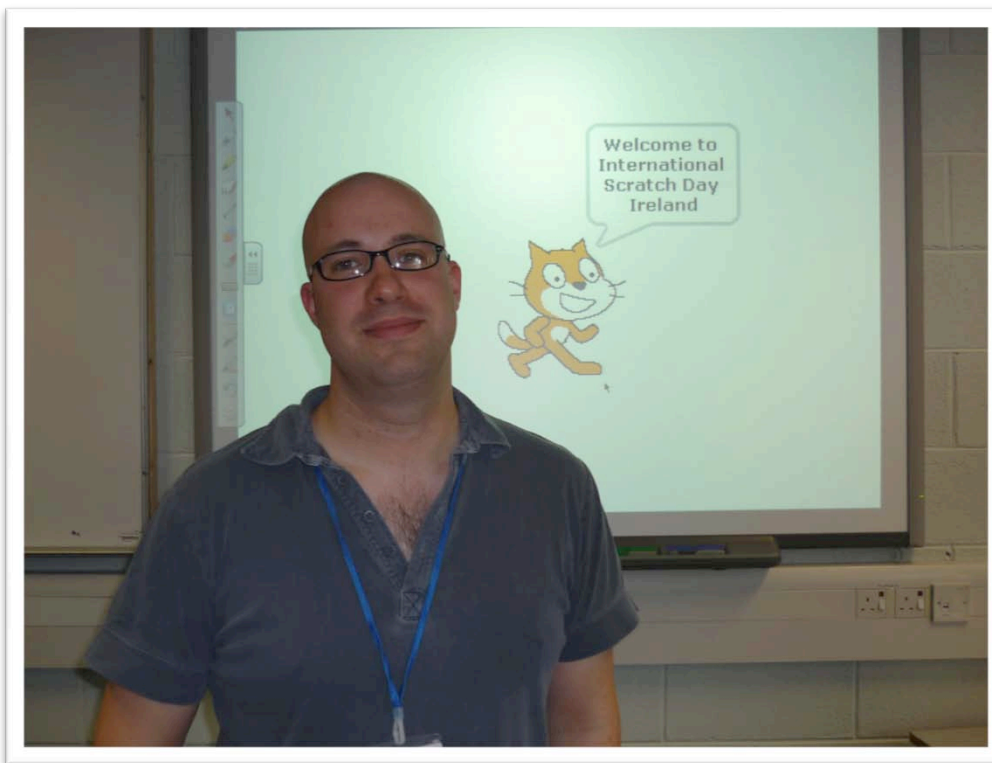
# Interacting

Parents and families participate  
Provide information for continuing  
Food!



# What could it look like?

Stephen Howell, Ireland



# Scratch Day Ireland 2009



**Make connections to larger community**

**First Scratch  
Day in Ireland**

**25 attendees**

**21 students  
(ages approx 10  
– 18)**

**4 Teachers**

**3 presenters:  
Polina, David  
and Stephen**



**Get support**



**Cater for students...**



**...and teachers.**

# Scratch Day Ireland 2010



Hosted finals  
of Ireland  
Scratch  
competition  
with Clare  
McInerney of  
lero.ie



# Scratch Day Ireland 2011

- Hosted in Institute of Technology Tallaght
- Finals of Irish Scratch Programming Competition (Clare from Lero.ie)
- Veteran postgraduate students David & Demian hosting and presenting Scratch Day Ireland 2011
- Digital Storytelling with Scratch & Kinect!
- Open to all, free & fun



# Ideas for your Scratch Day

- Avoid information overload
- Encourage teachers and parents to stay
- 30 mins instruction followed by 30 mins 'hands-on'
- Try to enlist support
- Remember to have fun and enjoy the day

**What could it look like?**

James Robson, New Zealand

# What could it look like?

James Robson, New Zealand

## A Kiwi Scratch Day @ Forrest Hill School NZ 2010

I'm the specialist IT teacher for Forrest Hill School and run a Boys in School programme at Coatesville.

I have been using Scratch with classes for a few years now.

- *Heard about Scratch Day 2009.*
- *Decided to register for Scratch online and had some ideas for the day. Students were keen to be involved.*
- *Looked at resources available online. Started planning the activities in more detail and put together a resource booklet for the day.*
- *Ask for Student Scratch Helper volunteers. Sent notes home.*
- *Ask for support from the Principal, Teachers and businesses.*
- *Invite Boys in School groups.*
- *Advertise in the School Newsletter.*
- *On the day we had 6 main activities.*
- *Great day – excellent feedback. Took photo's and video.*
- *Documented on [www.forresthill.school.nz](http://www.forresthill.school.nz) and Scratch Ed*



# What could it look like?

James Robson, New Zealand

## Kiwi Scratch Day @ Forrest Hill School NZ 2011

From the last Scratch Day:

- Same time frames, venue, same registration process.
- Set up account and galleries again.
- Have printed resources again.
- Take lots of photo's and video. Share our day.
- Encourage collaboration, sharing and creativity.

This Year:

- Plan ahead more.
- Ask for support earlier, particularly from sponsors.
- More direction for student helpers.
- Revisit and rework the activities. Add and subtract as needed.
- Map out spaces for particular activities and assign helpers.
- Involve other schools. Set up Skype prior to event.
- Be involved in a shared project.
- Add WeDo projects to the activities list.





# What could it look like?

James Robson, New Zealand

## Advice for SCRATCH DAY 2011

- *Start now.*
- *Don't go it alone. Have a team.*
- *Make it fun.*
- *Have a range of activities. ie varying levels of difficulty and time span*
- *Involve children. Let children be the teachers.*
- *Resources are already made. Use them, they work. You can modify or adapt the activities easily. YouTube has some great ideas.*
- *Give plenty of notice to your community.*
- *Have a plan B. eg. Server down plan*
- *Join and be part of Scratch Ed.*
- *Don't stress...it will be alright on the day!*

Tuatara



# **What could it look like?**

Yoshiro Miyata, Japan & Lorraine Leo, USA

# What could it look like?



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Let's connect our Scratch Day events to express the diversity of living things on earth

27 replies [[Last post](#)]

January 24, 2010 - 11:18pm

**Yoshiro Miyata**



Hello, Scratcher friends in the world!!

I'm Yoshiro Miyata in Aichi, Japan. I am especially interested in how children from different cultures around the world can communicate with each other using Scratch!

Last year, together with fellow Scratchers in Japan, we organized three Scratch Day events in different places in Japan, and by connecting these events in a variety of ways, including online streaming and collaborations, we and our participants of all ages enjoyed the process of creating socially sharable meaning together. Connecting local events online enabled us to have more global perspective and helped us to construct meaning that goes far beyond individual Scratch programs.

We are planning to further develop this collaboration toward Scratch Day 2010, and would like to invite everyone interested in connecting our Scratch Day events online to join!

Feb 5 2009





Dolphin

Northern Pike

Bluegill



# World Museum for Scratch Day 2011

Let's create World Museum with people around the world!

- Everyone can join it, individually or in groups/classes.
- Create cross-cultural and/or cross-generational teams with common themes (next slide).
- Collaboratively create Scratch projects on the theme.
- On the Scratch Day, share the projects and exchange comments.

Many schools and groups plan to collaborate, and you can join, too:

- Four Universities in Japan
- Seven Elementary Schools in Japan, USA, Inner-Mongolia, Scotland
- A Citizen group in Japan

# Themes for World Museum 2011

General themes:

- **Science:** Discover how things/lives around the world are linked.
- **Culture:** Discover our cultures from a global perspective.
- **Art:** Discover expressions that can be felt across cultures/ages.

Proposed themes:

- **Connecting Museums:** Share Scratch projects showing exhibits in Museums around the world (Toyota, Boston, Inner-Mongolia, etc.)
- **Sharing Cultures:** Show your culture to the world and learn about other cultures.
- **Other themes:** Environment, Living things, Stories, and many more.

Choose from these themes or propose a new one for collaboration.

See: <http://sns.or6.jp/chukyo-university/publications/world-museum-project-v.3e.pdf>



# Hosting or participating in Scratch Day event:

1. Let participants choose their own goals and collaboratively seek their own answers.
2. Encourage different perspectives: different cultures, different age groups, etc.
3. Channel the interests of the group members to guide them towards working on social problems.



# Questions?

<http://day.scratch.mit.edu>

<http://events.scratch.mit.edu>

<http://scratched.media.mit.edu>

Next webinar: Computational Thinking Concepts

Monday, March 28, 2011

7pm-8pm EST

Feedback? <http://www.surveymonkey.com/s/2011-02-28-webinar>