

Things to remember:

1. Storytelling starts with listening. You must listen in order to tell.
2. Audiences build stories. The storyteller's job is to facilitate that work and stay out of the audience's way.
3. We have at least 5 senses. Use as many of them as possible in your stories. It will help the audience connect with your story in deeper ways.
4. The Story Triangle – In every story experience there is a relationship between the storyteller, the story and the audience. The storyteller's job is to manage all three relationships.
5. Stories are made of images, not words. Focus on the images and the words will come to support them.
6. Have fun.

A Few Storytelling Resources

Marni Gillard

Author of *Storyteller Story Teacher*, lives in Schenectady, NY and is a wonderful resource for teachers and storytellers alike. Her book is available from her web site: <http://www.marnigillard.com/>

L.A.N.E.S.

The League for the Advancement of New England Storytelling is the New England regional storytelling organization. <http://www.lanes.org>

LANES sponsors the New England Regional Storytelling Conference: Sharing the Fire. It is the largest regional storytelling conference in the country – there is still time to register for the 2010 conference.

Massmouth: Massachusetts-based cutting edge storytelling - <http://massmouth.ning.com/>

Storytelling Center of New York - <http://www.storytelling-nyc.org/>

National Storytelling Network

Many different resources for all branches of storytelling interest including organizational storytelling. Also the sponsor of the National Storytelling Conference - <http://www.storynet.org>

International Storytelling Center, sponsor of the National Storytelling Festival - <http://www.storytellingcenter.com/index.htm>

National Association of Black Storytellers - <http://www.NABSinc.org>

The Art of Storytelling Show – by Brother Wolf. Interviews of storytellers about storytelling. <http://www.artofstorytellingshow.com/>

Kevin's Storytelling in Business web resource - <http://www.media.mit.edu/~brooks/storybiz>
(hasn't been updated recently)

Kevin's webpage - <http://www.media.mit.edu/~brooks>

Storytelling and Listening References

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<http://www.rosenfeldmedia.com/books/storytelling/>

Lipman, Doug. (1999). *Improving Your Storytelling: Beyond the Basics for All Who Tell Stories in Work or Play*. Little Rock: August House.

Maguire, Jack (1998) *The Power of Personal Storytelling*. Tarcher, Putnam, NY.

Mellon, Nancy (1992). *Storytelling & the Art of Imagination*. Shaftesbury: Element.

Simmons, Annette. (2001). *The Story Factor - Inspiration, influence, and persuasion through the art of storytelling*. Cambridge, MA: Perseus Publishing.

Simmons, Annette (2007). *Whoever Tells the Best Story Wins: How to Use Your Own Stories to Communicate With Power and Impact*. New York, American Management Association.