



Name _____ Class _____

Scratch Public Service Announcement Project

Public Service Announcement

Create a Public Service Announcement with two or three characters. *From Wikipedia: A public service announcements are messages in the public interest disseminated by the media without charge, with the objective of raising awareness, changing public attitudes and behavior towards a social issue.*

Some Topics Include:

Adopt a Pet

Talk to Your Kids

Smoking

Speed Limit

Sportsmanship

Seat Belt Law

Homework

Water Conservation

Missing Pet

Littering

Nutrition

Drugs

Be a Mentor

Big Brother

Big Sister

Texting and Driving

SCRATCH



DIRECTIONS:

Step 1: Open and look through the Stage Backgrounds: Indoors, Nature, Outdoors, and Sports Backgrounds

Step 2: Open and look through the different Sprites: Animals, Fantasy, Letters, People, Things, and Transportation

Step 3: Make up a story (Storyboard Work Sheet) that will have the characters think, talk, and interact in a Public Service Announcement

Step 4: Set The Stage Background, Import Sprites, and Costume Changes - Watch the movie: Dancing NUMBER 1

Step 5: Move the Sprites and Add Sound Effects – Watch the movie: Add Beats NUMBER 2

Step 6: Add Color Changes to the Sprites – Watch the movie: Rainbow Fish 3

Step 7: Add Talking and Thinking to the Sprites – Watch the movie: Haunted Scratch NUMBER 4

Step 8: Add a background music track for your public service announcement from the ‘Songs You Can Use’ Folder

Step 9: Debug, Troubleshoot, Polish, Edit and Fix (repeat many times)

TIP: *Perhaps you want to twirl/warp or add special effects to a Sprite – Watch the movie: Twirl Butterfly NUMBER 5*